


















Extreme Digital Marketing Success Programs

 <p>Social Media... The BIG Picture 45 Minutes - DVD</p> <p>This DVD is a three camera high definition video of Lon presenting is high energy social media overview. There is so much more to social media than you know!. You'll be surprised!</p> <p>\$49.95</p>	 <p>Five Steps To Social Media Success 53 Minutes - DVD</p> <p>Social media is a lot more than a Facebook and a few Tweets, it's about understanding your existing marketing strategy, all of your different demographics, and how to reach them. If you're not measuring, then you don't know your ROI.</p> <p>\$49.95</p>	 <p>SEO - SEM 5+ Hours - 4 DVDs</p> <p>Learn what a spider is, the importance of freshness and External Reputable Links, and how a PPC works, manage a Key Word advertising how to create a list of Key Words that pushes you to the top of the search engines!</p> <p>\$99.95</p>
 <p>The Power Of Email Marketing 4 Hours, 30 Minutes - 2 DVDs</p> <p>This presentation includes intense tactics, tools, and strategies necessary for successful email marketing. If your serious about the power of email marketing, this is the best half day you will ever spend.</p> <p>\$49.95</p>	 <p>Expert Insights 24 Hours - CD</p> <p>There are 46 Interviews with 46 Of The Biggest People In The Social Media Industry! More than 24 Continuous Hours Of Insights From The People Who Invented Social Media!</p> <p>\$49.95</p>	 <p>eMarketing 2 Hours, 47 Minutes - 2 DVDs</p> <p>Learn how to choose a web developer, & ISP, get marketing & IT to work together, basics of email marketing, SEO & SEM, how to drive traffic to your web site and develop a successful web presence!</p> <p>\$49.95</p>
 <p>Creative Marketing 4 Hours, 24 Minutes - 2-DVD</p> <p>Creativity and innovation is critical. Is it "Nature" or Nurture" that prevents us from being creative? Why is a 1st grader 98% more creative than a 40 year old? There's dozens of examples in this 4 1/2 hour DVD.</p> <p>\$49.95</p>	 <p>Building Energized Teams 2 Hours, 37 Minutes - 2 DVDs</p> <p>Learn how to create, motivate, & energize teams, the psychology & habit of successful leaders, negative vs positive motivation and activities for the individual and the teams & personal anecdotes.</p> <p>\$49.95</p>	 <p>From The Boardroom 3 Hours, 24 Minutes - 2 DVDs</p> <p>These are the Top 50 most asked questions from behind closed doors "in the boardroom". Lon answers these tough questions for you so you can save time, money, and mistakes!</p> <p>\$49.95</p>
 <p>Things You Should Know 2 Hours - DVD</p> <p>These are things that you should know! Things like: Creating A Email Social Media Signature, Setting Google Alerts, Use Seismic Desktop, Create A Blog, QR Barcodes, Create A Great Avatar, SEO Implications Of Blogging</p> <p>\$49.95</p>	 <p>The BIG Picture Tweetinar White Paper Report</p> <p>This report outlines 127 ideas about what social media is and how companies are using it to build a strong ROI. All in 140 character or less thought bites!! I guarantee that that this report is full of ideas you never thought of!</p> <p>\$49.95</p>	 <p>The Five Steps Tweetinar White Paper Report</p> <p>There are 327 Tweets in this amazing report on how to Identify your existing Cost Of Customer Acquisition, how to integrate your conventional & digital marketing, find the resources, and how to measure and perfect your marketing!</p> <p>\$49.95</p>
 <p>Value Added Selling 1 Hour, 7 Minutes - DVD</p> <p>Value Added Selling teaches you how to put your customer first, building trust, perform cyber-surveillance on your prospects to learn what will motivate them to buy, the art of up selling & cross selling which leads to happier customers and more revenue!</p> <p>\$49.95</p>	 <p>Tactics, Tools & Strategies White Paper Report</p> <p>Every business plan, campaign, or project comes down to Tactics, Tools, and Strategies. Learn how to conceive, develop, and implement a sound social media marketing strategic plan.</p> <p>\$49.95</p>	 <p>From One Comes Many White Paper Report</p> <p>The most asked question from the boardroom of Fortune 500 companies down to entrepreneurial companies is "Where do I come up with all of the content I need to participate in the all of the different types of social media?" This report shows you how!</p> <p>\$49.95</p>

The Digital Marketing Success Packages



RED...

- 1. The BIG Picture DVD \$50
- 2. Executive Conversations CD \$50
- 3. Things You Should Know DVD \$50
- 4. From One Comes Many Report \$50
- 5. The Social Media Bible Book \$30

Total: ~~-\$230~~

PACKAGE PRICE: \$199

YOU SAVE: \$30

WHITE...

- 1. The BIG Picture DVD \$50
- 2. The Five Steps DVD \$50
- 3. Executive Conversations CD \$50
- 4. eMarketing Overview DVD \$50
- 5. Creative Marketing DVD \$50
- 6. From The Boardroom DVD \$50
- 7. Things You Should Know DVD \$50
- 8. Tactics, Tools & Strategies Report \$50
- 9. The Social Media Bible Book \$30

Total: ~~-\$430~~

PACKAGE PRICE: \$299

YOU SAVE: \$130

BLUE!

- 1. The BIG Picture DVD \$50
- 2. The Five Steps DVD \$50
- 3. The Power Of Email DVD \$50
- 4. Executive Conversations CD \$50
- 5. Creative Marketing DVD \$50
- 6. eMarketing Overview DVD \$50
- 7. From The Boardroom DVD \$50
- 8. Things You Should Know DVD \$50
- 9. Tactics, Tools & Strategies Report \$50
- 10. Big Picture Tweetinar Report \$50
- 11. Five Steps Tweetinar Report \$50
- 12. From One Comes Many Report \$50
- 13. The Social Media Bible Book \$30

Total: ~~-\$630~~

PACKAGE PRICE: \$399

YOU SAVE: \$230

BLACK!

The Black Success Package Contains Nearly Every DVD, CD, and White Paper Report available!

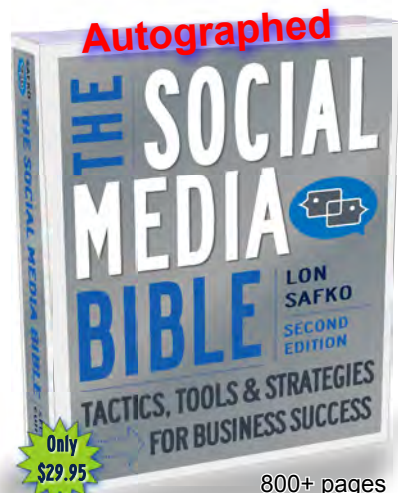
- 1. The BIG Picture DVD - 44 Minutes \$50
- 2. The Five Steps DVD - 58 Minutes \$50
- 3. The Power Of Email DVD - 4 Hours, 30 Minutes \$50
- 4. Executive Conversations CD - 24 Hours \$50
- 5. Creative Marketing DVD - 4 Hours, 24 Minutes \$50
- 6. eMarketing Overview DVD - 2 Hours, 47 Minutes \$50
- 7. From The Boardroom DVD - 3 Hours, 24 Minutes \$50
- 8. Things You Should Know DVD - 2 Hours \$50
- 9. Energized Teams - 2Hours, 37 Minutes 2 DVD's \$50
- 10. SEO- SEM- 5+ Hours, 4 DVD Set \$100
- 11. Value Added Selling \$50
- 12. Tactics, Tools & Strategies Report \$50
- 13. BIG Picture Tweetinar Report \$50
- 14. Five Steps Tweetinar Report \$50
- 15. From One Comes Many Report \$50
- 16. The Social Media Bible - 800+ Page Book \$30

Total: ~~-\$830~~

PACKAGE PRICE: \$499

YOU SAVE: \$330

Add \$225 To Any Package And Get An Hour Of Lon's Consulting!



The ultimate comprehensive social media reference book for any business looking to transform its marketing and operational strategies.

Realizing that social media is dramatically impacting businesses, customers, and every one connected to them, the authors of The Social Media Bible have consulted with leading social media experts from companies and consulting firms, as well as New York Times bestselling authors nationwide, to assemble a content-rich social media bible that will help businesses increase revenues, improve profitability, and ensure relevance and competitiveness. The book outlines just what social media is, and how to harness its power to achieve a measurable competitive advantage in rapidly changing markets. It allows readers to build a functional knowledge base, and tap into the collaborative power of such social media applications as Facebook, Linked In, Twitter, MySpace, Flickr, and YouTube. www.TheSocialMediaBible.com



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